

Sponsorship
Packet



ROAD TO FREEDOM
SEPTEMBER 7, 2023
FULL SAIL UNIVERSITY



Road To Freedom
Committee

Amanda Linville, Chair
Ellen Arnold
Karen Dauplaise
Emily Dotson
Dr. Scott Greenwood
Rebecca Fox
Anna Lowe
Pam Outlaw
Chrissie Schutz
Valerie Swets

Dear Friend of Samaritan Village,

Human trafficking is the fastest-growing crime in the world, and it has established a foothold in Florida. Our state is ranked 3rd in the nation for incidents of human trafficking. Only 1% of victims will escape exploitation, and the barriers to recovery for those that do are numerous. **But this doesn't have to be the end of their stories.**

Samaritan Village provides a safe place where women who have survived sexual exploitation can heal from trauma, recover from addiction, and reclaim their lives to become catalysts for change in our community. Our safe homes are one of the only full-time residential programs for adult survivors in Central Florida. Our residents experience a trauma-informed, holistic model of rehabilitation.

I am writing to invite you to join this community committed to freedom and support restoration for survivors in Central Florida.

Our fundraising gala, *Road to Freedom*, celebrates hope and ensures that Samaritan Village can continue the critical work of serving survivors of sex trafficking. In 2022, we raised \$400,000 for survivor recovery. With your help, this year could be our best yet.

Would you be a Freedom Partner by becoming a sponsor advocate?

Road to Freedom will be held on Thursday, September 7, 2023 at 6:00 pm at Full Sail Live. Community leaders, survivors, and advocates will come together to encourage one another in the fight against trafficking.

As a sponsor, your company will receive prominent recognition before, during, and after the event, including exposure to a diverse and influential audience. Last year, we welcomed a sold-out crowd of 350 guests. Our sponsorship packages offer a range of benefits, from logo placement to VIP seating, and we are happy to work with you to customize a package that meets your company's specific needs.

We are grateful for your support and are happy to provide additional information. Email our Development Manager, Rebecca Fox at rfox@samaritanvillage.net with any questions.

Thank you for your consideration and commitment to making a difference in our community. **Your generosity transforms lives.**

Sincerely,

A handwritten signature in black ink, appearing to read "Dee Coleman". The signature is fluid and cursive, with a large initial "D" and "C".

Dee Coleman
Executive Director



Road To Freedom Sponsorship Levels

Freedom Title: \$15,000+

- Opportunity to speak from the podium at Road to Freedom event
- Sponsorship recognition in Road to Freedom media and press releases
- Name highlighted during event slideshow
- Premium seating for 10 guests with company recognition
- Verbal recognition at Road to Freedom
- Premium advertisement in the Road to Freedom program
- Recognition on the Samaritan Village website and social media
- Opportunity to have your sponsor testimony showcased on the event website

Freedom Platinum: \$ 10,000

- Name highlighted during event slideshow
- Premium seating for 10 guests with company recognition
- Verbal recognition at Road to Freedom
- Premium advertisement in the Road to Freedom program
- Recognition on the Samaritan Village website and social media
- Opportunity to have your sponsor testimony showcased on the event website

Freedom Gold: \$5,000

- Name highlighted during event slideshow
- Name listed in the Road to Freedom program
- Recognition on the Samaritan Village website and social media
- Premium seating for 8 guests

Freedom Silver: \$2,500

- Name highlighted during event slideshow
- Name listed in the Road to Freedom program
- Recognition on the Samaritan Village website
- Premium seating for 6 guests

Freedom Bronze: \$1,000

- Name highlighted during event slideshow
- Name listed in the Road to Freedom program
- Premium seating for 4 guests



YES! I want to sponsor Samaritan Village's Road to Freedom Gala.

SELECT SPONSORSHIP LEVEL

- | | |
|--|---|
| <input type="checkbox"/> Freedom Title (\$15,000) | <input type="checkbox"/> Freedom Silver (\$2,500) |
| <input type="checkbox"/> Freedom Platinum (\$10,000) | <input type="checkbox"/> Freedom Bronze (\$1,000) |
| <input type="checkbox"/> Freedom Gold (\$5,000) | <input type="checkbox"/> In-Kind Contribution |

PAYMENT

- Check Enclosed Send Invoice/Pay Online

YOUR INFORMATION

| | |
|--|----------------------|
| Company Name | <input type="text"/> |
| Contact Name | <input type="text"/> |
| Email | <input type="text"/> |
| Phone | <input type="text"/> |
| Mailing Address (Street, City, State, Zip) | <input type="text"/> |
| Website | <input type="text"/> |
| Name to Be Listed for Recognition | <input type="text"/> |

Complete and return this form with payment by August 4, 2023.

Sponsors who submit after this date may not be included in print/event display marketing materials due to production deadlines.

Send form & digital logo for display to:

Email: Rebecca Fox - rfox@samaritanvillage.net

or

Mail: Samaritan Village, Inc. P.O. Box 149599, Orlando, FL 32814